

## Biography notes for DANNY SIBAI

Danny Sibai is President and CEO of Link2City Inc., industry leader in e-Business Development, Internet consulting, marketing and website design firm. Sibai has a keen sense that attracts and retains talented people. Sibai led Link2City to earn a place in the top three positions for Internet marketing and top 25 for Website Design Firms in South Florida.

Sibai has been working in the Internet Industry since the early 90's and consults executives in a variety of fields to help create and implement strategies for the migration of offline operations to on-line business integration.

Formerly, Sibai was the Director of Marketing and Business Development for one of the largest publishing house in the Middle East with over 150 member sales force. Sibai also led the international development department for Hardees Food System and franchise development for a Brazilian group.

Sibai has extensive marketing experience with over 20 years experience in the US, Middle East & Europe and has two years teaching experience as a visiting assistant professor at American University of Beirut (marketing, management, and sales undergraduate courses).

As a guest speaker for management and marketing graduate courses, Sibai has also participated in professional and career orientation seminars.

Danny Sibai's mission: "We intend to be smarter, run faster and remain stronger than our competitors".

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