

Online Business Development

*We help businesses utilize Internet technology to build their business. Our broad suite of integrated marketing and website development services designed to build brand and increase company's bottom line. We **Design** websites that are marketing & sales driven; **Optimize** site code to maximize search engine exposure and **Develop** backend applications to maximize site usability and reduce operation overhead.*

WELCOME TO THE INTERNET WORLD

In today's highly competitive Internet market- it is imperative to get the right synergy amongst the Hosting Company, Web Design Company, Web Application Programmer and Search Engine Marketer.

This harmonious relation is what needed to make your online web business more successful- making your company web site work more efficient, easy to use and drives traffic to your business.

Finding one qualified company is hard enough- to get four qualified companies to work efficiently together is a greater challenge- not mention expensive and time consuming.

WHAT MAKES US UNIQUE?

Link2City.com is the industry leader in e-Business Development. We help businesses utilize Internet technology to build their business. Our broad suite of integrated marketing and website development services designed to build brand and increase company's bottom line. We **Design** websites that are marketing & sales driven; **Optimize** site code to maximize search engine exposure and **Develop** backend applications to maximize site usability and reduce operation overhead.

INDUSTRY FOCUS

Link2City.com specializes in high quality, effective and affordable web site services for Professional, Service and Retail companies.

WHAT WE OFFER?

Link2City.com provides web solutions designed to your unique business needs. We provide website and e-Commerce design, development, web marketing and consulting services for medium and small business nationally and worldwide. We help you turn your business into e-Business

Link2City.com builds quality Web sites with top search engine ranking pages and develops sustainable, consistent traffic to your Web site.

Additionally, we provide hosting services that is compatible to the programming needed to make you web site operationally more functional, and the proper methods needed to get the web site ranked.

IN SUMMARY

With a full range of World Wide Web services including:

- Domain Name Management
- Optimized Web Site Design
- E-commerce Solution
- Web Hosting
- Search Engine Marketing/ Optimization

IRON SHARPENS IRON

We offer Internet marketing and comprehensive website solutions that will address all of your demands for online revenue generation and financial sustainability.

The Internet Is an International Marketing Marvel

Just as there is no one size fits all Internet marketing plan, there is no one website design solution to fit every professional service business requirements. Online solutions such as online stores with shopping carts are designed, developed and deployed for each individual professional service client.

Our commitment to you is complete starting with the design and implementation of your website and the development of your brand. Just as your company will continue to evolve you have our assurance that your professional service website will evolve with you.

Link2City is armed with a comprehensive arsenal, of powerful Internet marketing solutions that are focused on growing your business on the Internet. Your search for tightly focused, profit-generating, full service Internet marketing strategies begins and ends with Link2City.

You need to know that the professionals at Link2City will aggressively develop a winning Internet marketing strategy that will drive qualified traffic to your website, because our goal is to deliver the highest conversion rate possible.

It is time for you to become a major player on the Internet, because if you are not leading you are following. Link2City professionals will tenaciously and rigorously develop an Internet marketing program that will unlock the secrets to your organization's Internet profitability.

We are uniquely qualified to make the Internet work for you because the professionals at Link2City.com expect, achieve and demand extraordinary results.

Link2City professionals will guide you through the rapidly changing digital landscape, because our exceptional reputation is built on credibility that is driven by profits.

A robust and engaging Internet marketing plan that is innovative and creative will enhance your brand and maximize your website conversion rate.

PROJECT NEEDS DISCOVERY

WHAT ARE YOUR PRIMARY OBJECTIVES FOR DEVELOPING BUSINESS WEBSITE?

- Promotion of products and services
- Lead Generation
- Communication Tool for Clients
- Sales Tool
- E-commerce
- Marketing Tool
- Other _____

Comments: _____

WHAT ARE YOUR SECONDARY OBJECTIVES?

- Increase Marketing Efforts
- Client Retention
- Client Management
- Accessing Client Information online
- Other _____

Comments: _____

HOW DO YOU EXPECT YOUR WEBSITE TO SERVE YOUR COMPANY?

WHO ARE YOUR MAIN 3 COMPETITORS?

PROJECT IMPLEMENTATION

THE OBJECTIVE

To make your company’s web presence more compatible with search engines and to achieve higher search engine rankings for target keywords, with particular emphasis on attracting more potential clients via search results.

CLIENT GOALS

- To contribute significantly to site visitors and web revenue targets.
- To strive for top 20 positions for all core identified key phrases that have poor organic presence.
- To attract more “qualified” visitors who are more likely to convert to customers.

SITUATION ANALYSIS

- Front-end web site are designed without consideration of search engine marketing as a major driver of traffic. Instead, the majority of visitors were expected as a result of offline promotion and more traditional advertising mediums, which have not yet been implemented.
- As a result, the site does not experiencing satisfactory traffic levels.
- Our analysis shows if the site is suffering from major search engine compatibility issues, preventing it from ranking highly for target search queries in the major search engines.
- The number of top 50 search engine rankings for the site is very low, indicating the need for SEO and for urgency with this project.
- It is unknown if Un-optimized Site is using Pay Per Click (PPC) advertising, but if immediate traffic delivery is required, PPC may be a viable short term option as SEO requires long term commitment and has a longer lead time. Quotations to create and manage a PPC campaign in Google AdWords and/or Yahoo Search Marketing are available upon request.

THE PROPOSED SHALL SERVE THE FOLLOWING PURPOSES

- Prospecting tool to be found through search engine by potential clients.
- Comprehensive sales kit to complement &/or replace off-line catalogue.
- Facilitate work orders.
- Internal & external communication tool.
- Platform to make possible for future growth and take on operational and database functionalities.

INDUSTRIES

In House Experts –Industry Specific

Link2city operates several in house industry specialists. Our website design and marketing staff are experts in technology, real estate, retail, education, financial services, local services, manufacturing, and automotive.

Automotive - Link2city operates an in house automotive website design and marketing division because no industry is like the automotive industry. We have the advantage you need to succeed.

Dental - There are a tremendous amount esthetically proficient websites for dental practices on the Internet. And some of them are at the top of the search engines where your dental practice website should be.

Financial - Link2city operates an in house financial services website design and marketing division. Our financial services website design division staff are technologically advanced, experienced and successful professionals.

Legal - Link2city website design and legal business consultants are successful, experienced and result oriented. You want to be at the top of the search engines, you expect maximum conversion rate and you can expect us to deliver!

Medical - Link2city has an in house medical website design division that are completely proficient in medical software programs that provide online appointment request, pharmacy and patient information portals.

Nonprofit - There is no Internet Marketing Solution for nonprofit organizations that we do not know about. We are skilled in every aspect of website design, Ecommerce, online marketing and graphic design, for your nonprofit venture.

Professional Services - Professional service providers must seize the opportunities available online. Link2city design and marketing consultants will help your professional service business become successful with results that are measured by profits.

Local Services - Link2city website design & Internet marketing professionals have successfully marketed local business owners for more than 30 years. We have helped the owners of local services realize a significant return on their investment.

Manufacturing - Manufacturing industry website owners can expect a highly performing website and Internet marketing solutions specifically for the manufacturing industry. We speak your language.

Real Estate - We are experienced and successful in all aspects of website design and marketing for the Real Estate Industry. Our staff is knowledgeable in the areas of real estate wholesaling, real estate auctions, commercial, and residential.

Restaurant - The Internet has revolutionized the restaurant industry. We are excited to be able to help you exploit these innovations and make sure you have your best year ever, even during tough economic times.

INDUSTRIES

Retail - The retail industry must leverage the Internet and provide website visitors the best and most secure ecommerce and customer service possible. Link2city will develop and implement strategies and solutions that will increase your sales and brand awareness.

Technology - Technology website design and Internet marketing must be guided and advised by a website design firm that speaks all the hi-tech languages. We are programmers, developers and technologically advanced marketing experts.

Tourism - Link2city Internet Tourism Business consultants will develop sales driven marketing strategies that will increase your website traffic, tourism customer satisfaction and convert more online tourism visitors into buyers.



SOLUTIONS

Your business must utilize the Internet and the revenue generating opportunities a website will produce. Link2city Internet web design and marketing professionals are technologically advanced with sales driven solutions for you.

Internet Consulting -Your need to succeed is as great as our desire to make you successful. Strategic Internet Marketing and Development is just a catchy phrase, until we show you how to increase your website conversion rate by up to 50 percent. Top search engine ranking will keep you one step ahead of your competition.

Domain Management - At Link2city we know and understand just how important a domain name is, how many domain names you should register and why, because we are full service professionals that will not leave even one detail to chance. Selecting the right domain name is a big detail.

Website Design - Link2city website design professionals will develop an esthetically impressive, impeccable, profit generating website that defines, extraordinary and sales driven, for your company. You can entrust us with your business, because we will create the powerful web presence you envision.

Ecommerce - Providing your online customers with service is also an essential part of Ecommerce development. Our Ecommerce consultants at Link2city can help you develop above average secure customer service solutions.

Website Hosting - To your customers your website is you. When website visitors looking for your website they are looking for you. The Ecommerce solutions on your website must offer the best online security, the best secured hosting and zero downtime.

Email Services - The professionals at Link2city understand the importance of secure email services. Securing your email communications is essential. Our email solutions will contribute to the overall health of your business. The financial viability of your business, and perhaps even your freedom, may depend on secure email servers and email services. .

Green - Our green website hosting servers are energy efficient solutions that reduce energy consumption and subsequent greenhouse gasses. Link2city computer workstation monitors are manufactured using renewable energy and have "green tags" that earn them Renewable Energy Certificates.

Maintenance - Backend: Unlike offline brochure printed on a paper with ink that fade away with time- a webpage runs on codes, scripts, etc... (Browsers make web site work). Just like a car such dynamic elements require maintenance/upkeep otherwise different things stop working and may require more expensive repair. With the maintenance – on a monthly basis: HTML Code Debug, Reformatting Form Handler, Recalculate Hyperlinks, and Packing Database. Front-end: Update site as needed.

SOLUTIONS

Internet Marketing - The professional Internet marketing consultants at Link2city will help to dispel myths and rumors that keep you from benefiting from a professionally developed Internet marketing plan. There is not one business that cannot benefit financially from Internet marketing.

Search Engine Optimization - Link2city SEO experts will design a website that will meet your search engine ranking objectives. Search engine optimization experts understand that incorporating multimedia files into your website design such as audio and video is also known to contribute to optimized search engine position.

Link Building Campaign - customized ethical and effective link building campaign to your individual needs based on our analysis of your current inbound link portfolio and overall observation of your website.

Social Media Marketing - 78% of consumers buy products based on a recommendation from a peer or friend (Nielsen 2008). Social media marketing is growing at an annual rate of 34%. Link2City.com Social Media Marketing Strategy helps you To connect customers and prospects through the right tools, platforms and collaboration delivered when, where and how they want.

Email Marketing - Email Marketing is a must-have for building your business! Link2City.com platform is trusted by Small Businesses and Fortune 500 Companies, to help them create, send, and track email newsletters, surveys, marketing offers and auto-responders to stay Connected Customers and Prospects.

Content Management System is a powerful and profit generating solution that will make managing the content on your website routine and cost effective. Link2city will advise you on how to update content including website images. With our expert guidance and advice, you will be using search engine optimizing features because you still need professional sales driven results.

Live Support - Live Support can increase your online sales by more than 50%. Communicate with your website visitors in real-time. Provide quality customer service and reduce your charge backs by more than 75% with Live Support.

Site Talk - Site Talk will ensure that your website visitors hear what they do not want to read. Site Talk features voice over professionals and licensed music on your website. Contact Link2city professionals today for record-breaking profits tomorrow.

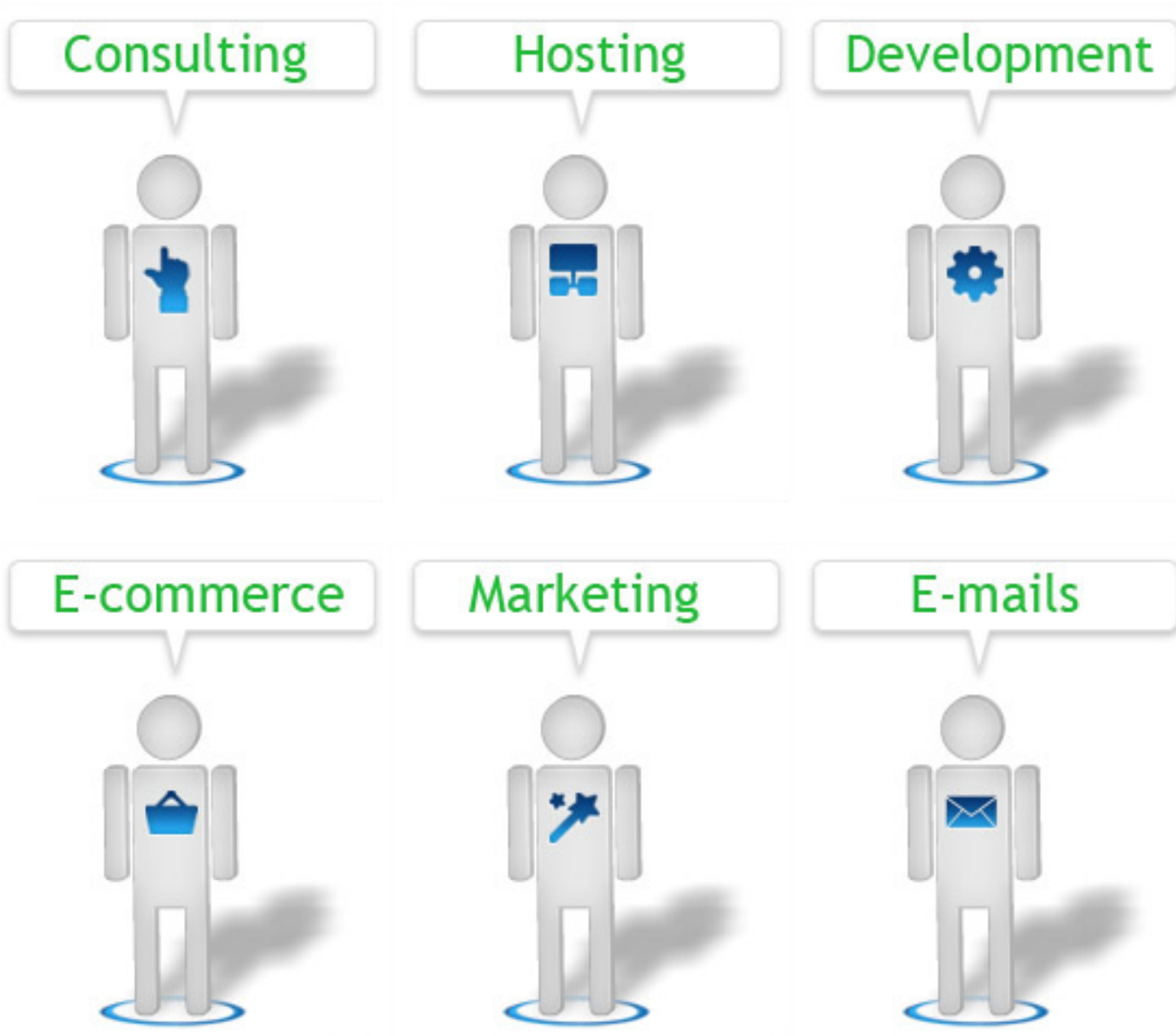
Copyright Services - Link2city Internet business professionals are full service providers. That means we will not just sell you a domain name without advising you on how we can help you protect it, because without copyright protection, your investment is at risk.

Corporate Identity - Establishing a corporate identity or branding your Internet business and website should instill the public's trust your organization instead of the public trusting your competitors. Branding is for companies of all sizes from the one-man-show to the multi-national corporation.

SOLUTIONS

Corporate Logos - Our corporate logo design specialist will develop an innovative design that will increase your brand recognition and awareness, because we understand that branding conveys trust, professionalism and credibility.

Graphic Design - Graphic design is a professional discipline that focuses on visual communications and presentations. Graphic design incorporates symbols, images and text. Page layout methods and techniques are also important and essential components to professional graphic design.



WEBSITE CONSULTING

Our website consulting professionals welcome the opportunity to analyze your current search engine position, marketing program and conversion rate. Contact us now. We can start immediately.

Our strategies will result in attracting and retaining highly targeted Internet markets and overlooked sub-markets.

Proficient Internet consulting services creates an Internet presence that will increase qualified website traffic, enhances brand awareness and converts the maximum number of website visitors into buyers.

The effective development and implementation of Internet Marketing strategies like Pay-Per-Click Campaigns and Search Engine Management are designed to attract and retain targeted Internet markets and sub-markets.

The Internet consultants at Link2City will bring your vision to fruition.

Link2City Internet consultants are intensely qualified Internet business and marketing professionals. We are result oriented. We will develop a sales driven Internet marketing plan and an impeccably designed website that attracts and retains visitors. Our consultants are uniquely qualified to provide you, with the guidance and advice you need to become an industry leader.

We are extremely focused and accomplished in the art and science of transforming our client's visions into a powerful web presence. We have an earned reputation for providing our clients with precisely the right combination of creativity and technical prowess.

We are flexible and dynamic.

Link2City is a full service Internet marketing and business consulting company. We understand that making the connection between Internet visitor demographics and your Internet presence is imperative.

Link2City Internet consultants provide you with the solutions, guidance and advice you need to increase your website conversion rate by up to 50 percent.

WEBSITE DESIGN AND DEVELOPMENT

Our Flawless Website Design & Content Will Generate Sustained Online Revenue.

Link2City.com website design and marketing professionals will develop design and marketing strategies that will transform your website into a sales driven Internet presence. Our website branding maximizes strategies that will convert visitors into buyers.

Website design is a combination of science, marketing, literary and visual art.

It is an online digital marketing presentation that is coded and programmed to leverage visitors with compelling written content and images. Sophisticated and advanced website design composition, may also include multimedia files such as audio and video.

Link2city website design professionals will develop an esthetically impressive, impeccable, profit generating website that defines, extraordinary and sales driven, for your company. You can entrust us with your business, because we will create the powerful web presence you envision.

We will construct the perfect website for you because; we are committed to becoming the website design firm you will depend on throughout the lifecycle of your business. We are database management, Flash, website image optimization and revenue generating content experts.

There is not even one skill, you require that we do not possess.

It is imperative that your website conveys an unambiguous call-to action. We will guarantee usable and intuitive website design navigation. We will develop a plan that will successfully differentiate you from your competition and we can start immediately.

Because you expect the highest website conversion rate possible, your web presence will be marketing and sales driven.

Our ability to harness Internet technology to help build your business is an invaluable and rare commodity. Our expansive suite of fully integrated Internet marketing and website development services, will create the brand recognition that will increase your company's bottom line.

The website design and development professionals at Link2city are insightful, experienced, dedicated and discipline because you deserve top-notch solutions that deliver robust results.

Allow us to transform your Internet presence into a powerful presentation.

We are focused on your online success. Our website design and development strategies will enhance your brand, increase your online sales and target your audience.

It is imperative that your website conveys an unambiguous call-to action. We will guarantee usable and intuitive website design navigation. We will develop a plan that will successfully differentiate you from your competition and we can start immediately, contact us right now.

ECOMMERCE MERCHANT SYSTEM

Ecommerce Solutions Are Sales-Driven & In Monumental Demand

Providing your online customers with service is an essential part of Ecommerce development. Our Ecommerce consultants at Link2city can help you develop above average secure customer service solutions.

E-Commerce A Global Marketing Phenomenon

Ecommerce is an acronym for electronic commerce, also known as electronic marketing. Just as there is no one size fits all Internet marketing plan, there is no one Ecommerce solution to fit every website owner's requirements. Ecommerce solutions such as online stores with shopping carts are designed, developed and deployed for each individual client.

Our commitment to you will not end with the design and implementation of your website and the development of your Ecommerce solutions. Just as your company will continue to evolve you have our assurance that your Ecommerce solutions will grow with you.

Link2city Ecommerce solutions are vigorous – designed to exceed all of your online requirements.

The Ecommerce professionals at Link2city will develop Ecommerce solutions that will make selling from your online store user friendly and profitable. Our Ecommerce solutions will significantly enhance your brand awareness and recognition. We will give you the power to grow and manage your Internet presence with ease, because we eliminate the burdens associated with selling your products and or services online.

Link2city Ecommerce Solutions leverage your customers' behavior

Link2city will provide you with simple ways to operate and customize an unlimited quantity of products and categories, because your company must implement profitable ecommerce solutions.

Ecommerce solutions based on your customer are purchasing demands and habits.

Contact us now, our superior Ecommerce merchant solutions will enhance the brand of any size business and provide you with a profitable online store that includes inventory management, payment gateway support, shipping calculations and a fully integrated shopping cart.

Link2city Ecommerce business professionals will provide you with the maximum, in revenue generating solutions for the entire lifecycle of your business, and the highest conversion rate possible. Get started now.

WEBSITE MAINTENANCE

Website Maintenance Solutions That Are Personalized For You

Link2city has an earned reputation for providing each website design client with individualized maintenance solutions. We are not like most ordinary website design and development firms because the extraordinary website designers at Link2city are committed to produce extraordinary, sales driven results.

We maintain websites for busy business owners. Let us provide your website with things such as fresh content, targeted keywords, monthly maintenance and the extra special attention it so desperately needs.

We provide website management and maintenance services for business websites. Our team of professional website designers and developers strongly believe in the evolution of business websites. We are only interested in long-term relationships with organizations that are fully committed to the success of their online initiatives.

At Link2CITY.com, we make it easy to update your website. We offer various plans for web maintenance, from as little as one hour a month - to a dedicated maintenance program where we run your entire online Web business for you.

Keep your online business running smoothly with a monthly checkup of these crucial areas

- Essential HTML and image management
- Database and content management for dynamic websites
- Web server administration and hosting services
- Website development updates using a wide variety of web technologies
- Management service necessary to promote a user friendly environment that includes

beneficial and useful information.

- Update information on the Website on a monthly basis and in timely manner
- Perform Monthly web maintenance checks to endure the validity of the website on the

Internet, including hyperlink tests, online form functionality, virus debug, etc...

- Oversee upgrades to the Website as necessary to improve the services available online
- Receive and evaluate feedback relating to suggested changes and/or improvements to be

made on the Web Site.

- Provide reports

MANAGED HOSTING SOLUTIONS

The Power, Control and Services You Need Wrapped in the Expert Support You Want

Link2city website host provide hosting services for small, medium and very large website owners.

Link2city will provide you with the best website hosting solutions because we provide for every contingency.

Websites cannot be viewed without website hosting services, or a web host. Website hosting companies store their client's websites on servers. When there is a request for your website, it is your website host that makes your website viewable.

Website host provide hosting services for small, medium and very large website owners. Website hosting solutions are numerous and can be individualized to meet every client's needs. Most website hosting firms offer Virtual Private Hosting, Dedicated Hosting and Collocation Hosting.

Link2city website hosting solutions are fast, dependable and secure because you cannot ever afford a breach in your website security. In addition to providing the most dependable website hosting solutions available, our website security solutions are impenetrable.

Now more than ever the need for a secure web presence is paramount. You deserve peace of mind and continuity because even one security breach is one too many.

We will provide you with the maximum in web hosting dependability because you cannot afford for even one, online visitor to be denied access to your website.

Link2city will provide you with the best website hosting solutions because we provide for every contingency, every conceivable scenario. The so-called best website hosting solutions cannot offer better results than 99% uptime.

Zero downtime is better Link2city is better. Know this, 99% uptime is 45 minutes downtime each month. When you choose link2city for your website hosting firm, your website will not experience 45 minutes downtime in any month.

Just tell us how much computing power you need and we'll take care of the rest. Managing the hardware, patching your OS, monitoring it, backing it up and more—whether your application needs one server or hundreds, it's all included and backed by Fanatical Support® 24x7x365. Really

Call us or send us an email, tell us about your website hosting needs, because you do not have to settle for 99% effective, reliable and secure. We are always available to assist you in the transfer of your website files, because you cannot afford to lose a file, 45 minutes, or even one sale.

MANAGED EMAIL SERVICE

Powerful Cost Effective E-Mail Management Solutions

Link2City Management E-Mail Solutions provided by Link2city are dependable, reliable and state of the art. Contact us for advice and guidance on email advertising campaigns, Email Blast, Fax Thru Email, business and personal email accounts that are compatible with Microsoft Outlook and Exchange.

Your Own Team of Experts- When you turn to a Link2City.com managed Email solution, it's as though you suddenly have an entire staff of experts working for you—serving as an extension of your IT department and allowing your in-house team to focus on the other critical aspects of your infrastructure.

Cutting-Edge Technology- Our Managed Email solution focuses the latest advances in industry. We have the resources to implement and maintain a variety of technologies. We partner with the world's leading commercial and open source developers to ensure that we're on the cutting edge of emerging technology. We also participate with the BlackBerry Alliance Program and have achieved Microsoft Gold Certified Partner accreditation

Reliable Access- We are committed to providing a reliable uptime. We know that if servers go down, your productivity is down and you lose revenue. We guarantee 100% satisfaction. If you're not satisfied, we're not satisfied.

Seamless Scalability- When your company grows, your infrastructure must also grow even faster. We have extensive hardware and software resources that will scale smoothly and easily. Management E-Mail Solution is especially designed for scalability—since you use only the infrastructure resources you need.

Security During Storage & Transmission- Businesses can spend thousands of dollars to protect their data—or they can save thousands by turning to a hosted system. Our data centers are designed to protect your data from all physical and technical threats. And to secure your data during its journey through cyberspace, our system uses DoD standards-based protocols, as well as extended SSL encryption, and we meet all PCI DSS data security requirements for information security.

Automatic Software Upgrades- We stay on top of upgrades and security patches around the clock, so you'll always be using the latest versions of all system software. And we partner with leaders in the security industry, to give you the strongest level of protection available.

Data Access Anywhere- Location is no longer an issue. You can access and manage data from any Internet-connected computer or mobile device. And your data transmissions are secured, to avoid any possibility of data leakage.

MANAGED EMAIL SERVICE

Compliance with Federal Regulations- We stay on top of the regulations so you don't have to. We provide the storage, compliance, and retrieval features needed for audits, legal requests, and other business needs. Our optional archiving service is designed to meet e-discovery, regulatory, and industry guidelines for data retention, and is ideal even for companies that need to adhere to the highest levels of compliance.

Securing your online communications is our job. The professionals at Link2city understand the importance of secure email services. Securing your email communications is essential. Our email solutions will contribute to the overall health of your business. The financial viability of your business, and perhaps even your freedom, may depend on secure email servers and email services.

Contact us now and let the experts at Link2city show you just how profitable, reliable, secure and cost effective our email services are, because prevention is better than a cure.

Our email services and solutions are secure, reliable and sales driven—we will make your business better.

LOCAL MARKETING SERVICES

Social Media Marketing to grow at an annual rate of 34%

Link2City Social Media websites such as Twitter, LinkedIn, Facebook, and Blog are growing in popularity at an incredible rate. Millions of people worldwide are already using those services. Facebook already has more active users than the entire United States population.

Social Media is a largely untapped venue for marketing of your business. Through virtual networking you can get your message out to all those people and increase your brand awareness.

Online communities, such as Forums and Message Boards are an excellent venue to establish an online presence and get your company's message communicated to thousands of Internet users.

Online communities are usually focused on a single industry or a general topic. People that contribute to discussions in those communities are interested in a given subject, thus they are a highly targeted market.

Link2City.com will create your pages on Facebook, Twitter, LinkedIn, and blogs! As a part of ongoing maintenance, we will add friends, connections and fans to your profiles to ensure that your message is being seen on the Internet.

We maintain your pages allowing you to run your business!

Link2City.com will also identify communities related to your industry and start accounts on their websites. Through relevant discussion, we will gain trust of the communities and spread the word of your company and the services and/or products that you are offering.

Link2City.com will target blogs to increase your exposure on the Internet and have your message seen by even more people!

Link2City.com Social Media Marketing Strategy helps you To connect customers and prospects through the right tools, platforms and collaboration delivered when, where and how they want.

Our Social Media Marketing Services Include:

Facebook- designed to match the look and feel of the site, have calls to action to drive people to the site and have an opt-in form to help you collect leads from the page.

Twitter- Account set-up, design background, write bio and establish programs for audience building (getting followers).

Blog- develop and setup company blog used to feature daily, weekly or monthly posts, company / industry news, products and services; used to create a dialog with customers and prospects.

Social bookmarking - a very powerful tool for SEO experts. The process involves linking sites within various forums, blogs and message boards on social networking websites, blog sites and content centric sites like Digg.

Link2City.com experience and expertise in social media has helped clients create new income streams for their business.

LINK BUILDING CAMPAIGN

Link Building Services Extracts Traffic and Increases Rankings

Link building has a key role in higher search engine placement and generating good traffic on a website. Link2City.com helps you in getting quality links thru Directory Submission, Article Distribution, Press Release, and Social Bookmarking

Link Popularity Services to get your site rank higher

Link building has a key role in higher search engine placement and generating good traffic on a website. If you are looking for a link building company, which could help you in getting quality links, then your search ends here.

It's not magic. It's strategic. A good link building service or popularity program can empower your site with qualified traffic that converts. One of the complex areas of search engine optimization is creating link popularity.

We are regarded as an experienced and reliable name for providing quality, ethical and affordable link building services.

What we simply do for you:

- Increase your website's popularity by linking it to other sites.
- Get you free, long term, targeted traffic.
- Boost your website visibility.

Directory Submission- We select the manual directories based on their track record and the amount of relevance they hold to your website. We carry out submission processes in collaboration with reliable directories only.

Article Submission- One of a Kind Article Submission to High PR Article Websites! We manually submit article to high rank article websites, comprised of different kinds of anchor texts and descriptions.

Social bookmarking - a very powerful tool for SEO experts. The process involves linking sites within various forums, blogs and message boards on social networking websites, blog sites and content centric sites like Digg.

Link Popularity - Campaign generates exciting traffic and exponential search engine rankings to your website.

Manual Link Building Services- Article Submission, Directory Submission

Link2City.com offers range of packages for you that suit the variety and depth of the project. We analyze the keywords that are required to be targeted and find out how they can benefit the campaign. An in-depth study of website enables to adopt better link building strategies to fetch great results in terms of increased traffic.

Contact us now. Learn how to best Link building will increase popularity and relevancy of your site..

PAY PER CLICK ADVERTISING MANAGEMENT

Expect a Better Marketing Plan, Expect Extraordinary Results

Email Pay Per Click advertising gives your business the visibility it needs fast by providing “sponsored listings” in search engines like Google®. Drive more visitors and sales to your business every month. Search advertising is the most affordable way to grow your business!

What is Pay Per Click (PPC) Advertising?

Pay Per Click Advertising (PPC) is a form of online marketing that drives targeted leads to your business. PPC involves creating and placing ads in prominent positions on search engine results pages. Potential customers see your ad when they type a word or phrase related to your business into a search engine like Google®. To create the most effective campaign, our consultants will select keywords that best define your business. Your ads will then appear on the most appropriate search result pages.

We go beyond traditional PPC campaigns by providing you with lead tracking and reporting on phone calls, emails, form submissions and traffic to your Website generated by your ads.

Why do you need Pay Per Click?

PPC offers an effective way to reach customers at the moment they are ready to buy. They click on your ad and go to a page on your Website where they are invited to take action, such as making a purchase online or calling your toll-free number.

When your business depends on qualified visitors every month, you need pay-per-click advertising. The service is performance based - which means you only pay for real results. It’s the quickest way to get in front of 1000’s of potential customers every day.

Put your company in front of people who are looking for your products. Watch the results as your site traffic, and most importantly qualified leads, grow your business.

Harness the power of Google AdWords and other PPC platforms to drive high converting customers to your website today. Talk to our Online Marketing Consultants; Let us help you find the best mix of PPC and SEO for your business..

EMAIL BLAST/ MARKETING SERVICES

Email Blast – Get More Business - Make More Money Today

Email blast is safe, secure and profitable. Email blast is a profit- generating tool that will drive traffic to your site and help you convert the maximum amount of visitors to buyers. It is cost effective and easy to use.

Email Blast is email marketing that makes it possible for businesses and organizations to send out a large number of email messages at one time. Sending email messages from a database of recipients is regarded as one of the best methods of email marketing to date.

The most powerful email marketing program available

Link2city provides full service solutions to your Internet marketing and website needs. Email marketing programs like E-Mail Blast makes it possible to send very large numbers of personalized emails from your database or email list.

No Internet marketing program is complete with a cost effective method of reaching your targeted market via e-mail. The E-mail Blast program provided by Link2city is easy to use, extremely flexible and highly customizable.

Send company newsletters or a one-time offer personalized for each email recipient. The email marketing professionals at Link2city will show you just how easy it is to email all the recipients in your data base or email list, because Internet marketing without a sales-driven email campaign is a missed opportunity to make money.

At Link2city we know, that you cannot afford to implement and deploy an Internet marketing program that does not address, and exploit every method that can used to increase your bottom line--because if you are not making money you are losing money.

You could be getting more business and making more money today with Email Blast or you can let your competitor implement one of the best methods available to generate, sales, profits and traffic. Contact us now and start making your email list, make money for you tomorrow, because there is no good reason not to, it is affordable, and—well the list of reasons to use Email Blast is too long to mention.